

Mohammad Abdul Hamid

Address: 37 Jalan Damai Perdana 1/3, Bandar Damai Perdana, 56000 Kuala Lumpur.

Date of birth: 18/12/1975 Phone: +6019-2656782

E-mail: mah@nudge.com.my

EXECUTIVE SUMMARY

Mohammad is a public policy consultant specialising in behavioural insights (economics) with work experiences in public and private sectors. Mohammad is interested in human decision making and its application in daily life, particularly in evidence-based policymaking (hence, his venture into behavioural insights). His recent experiences include conducting studies in behavioural insights and competitiveness indicators (social cohesion, income inequality, gross fixed capital formation, portfolio investment assets and food costs). He has also conducted a socio-economic study for a proposed infrastructure project and drafted a socioeconomic policy for a government agency.

Mohammad completed his Master in Public Policy at the University of Malaya and Master of Philosophy in Mathematics (Fluid Flow) at the University of Cambridge under Chevening Scholarship. In 2019, he attended behavioural science training by Dr. Pelle Hansen. Mohammad has 20 years work experiences, including considerable experiences in the oil and gas industry.

WORK EXPERIENCES

a) Behavioural Insights (BI)

- Consultant for behavioural insights case study for Malaysia Productivity Corporation (MPC) - ***Kajian Kes: Meningkatkan kesedaran komuniti kediaman pangsapuri kos rendah untuk menjaga kemudahan awam yang disediakan oleh pihak berkuasa tempatan (PBT)*** (2021)
- Team leader for behavioural insights case study for Malaysia Productivity Corporation (MPC) - ***Study On Traders' Mindset in Retail and Food & Beverage Subsector on Cashless Transaction (Adoption of E-Wallet: Cashless Business Transaction)*** (2020 – 2021).
- Author for Productivity Report 2021 (MPC) – Chapter 5 ***Productivity Mindset – Nudging Perspective through Behavioural Insights***
- Webinar speaker for MPC in 2019 - 2021. Talks presented include “New Normal: The Behavioural Insights Perspective”, “Behavioural Insights – Apa yang kita perlu tahu?”, “How to Save More for Retirement?” and “Why Save and How?.” Speaker for sessions on “An Introduction to Behavioural Insights & Practising BI in Your Organisation” for two ministries (MOSTI, MINDEF).

Other:

- Invited by BERNAMA for a live talkshow, *The Nation* - "Behavioural Insights in a Covid World"
- Author for media statements (2021) and an article on Behavioural Insights for MPC (2020).
- Selected by INPUMA, University of Malaya to write a policy case on BI – An Analysis of Retirement Savings Among EPF Members (2020).
- Produced introductory videos on BI for MPC (2020).
- Moderator for webinar sessions on BI studies in 2020 for MPC.

b) Competitiveness Studies

- Conducted Competitiveness Strategy Deep Dive Study for MPC on social cohesion, Gini coefficient and food costs (2020).
- Conducted Competitiveness Strategy Deep Dive Study for MPC on gross fixed capital formation (GFCF), portfolio investment assets and homicide (2021).
- Webinar speaker for competitiveness indicators and on *Budget 2021: What does it mean for Income Inequality?* (2020)

c) Socio-economic and Social Impact Studies

- Consultant for socioeconomic policy for Jabatan Wakaf, Zakat dan Haji (JAWHAR), Jabatan Perdana Menteri (2019 – 2021).
- Invited speaker for *Bengkel Semakan & Pemurnian Blueprint Dasar Sosioekonomi Ummah (Siri 1) Tahun 2021*, JAWHAR.
- Conducted socio-economic study for *Kajian Kesesakan Lalulintas Cameron Highlands*.
- Appointed as Sociologist for Social Impact Assessment (SIA) for *Projek Tebatan Banjir Bagan Datuk & Teluk Intan*.

PROFESSIONAL QUALIFICATIONS/TRAINING

11/2019	Diploma in Nudging, INudgeYou, Copenhagen.
06/2020	Behavioural Finance by Duke University/Coursera.
06/2020	Python – Programming for Everybody (Getting Started with Python) by University of Michigan/Coursera.
02/2021	Evaluating Social Programs, MITx.

ACADEMIC QUALIFICATIONS

02/2018 – 06/2019	Master of Public Policy, University of Malaya, Malaysia. CGPA: 3.89 out of 4.00 <i>Policy paper: An Analysis of Retirement Savings Among Employees Provident Fund (EPF) Members</i>
-------------------	--

- 09/2007 – 09/2008 Master of Philosophy, University of Cambridge, UK.
- 09/1994 – 06/1997 Bachelor of Engineering (Hons) Chemical Engineering
University of Manchester Institute of Science and
Technology (UMIST),UK.

CONFERENCES

- 12/2019 The Application of Behavioural Insights to Improve
Retirement Savings in Malaysia
1st International Conference on Universal Wellbeing
Kuala Lumpur.
- 08/2019 An Analysis of Retirement Savings Among EPF Members
International Conference on Emerging Issues in Public
Policy: Global Trends and Projections
Kuala Lumpur.

SELECTED OPINION PIECES IN THE MEDIA

- 09/2021 Learning to live with Covid-19, The New Straits Times
<https://www.nst.com.my/opinion/letters/2021/09/724937/learning-live-covid-19>
- 05/2021 New means to end the pandemic, The Star
https://www.thestar.com.my/opinion/letters/2021/05/21/new-means-to-end-pandemic?fbclid=IwAR16gbSPQwid8XMt63dfDyxgLn5lYj2qP5LoJtIgLITCOTJH_JZ3mbOHkM
- 10/2020 Help the nation by being rational, The New Straits Times
<https://www.nst.com.my/opinion/letters/2020/10/629538/help-nation-being-rational>
- 07/2020 Achieving unity by tackling poverty and income
inequalities, BERNAMA (*co-author with Badlishah Sham
Baharin*)
<https://www.bernama.com/en/thoughts/news.php?id=1854835>
- 05/2020 A chance to revamp the economy, The Star
https://www.thestar.com.my/opinion/letters/2020/05/19/a-chance-to-revamp-the-economy?fbclid=IwAR3K9ygWbzFBqcqxOzampmcc1FU8N7srytK_zbS7zWsdBqt7Q5hjBsiKUd6Q

TEDx talk (TEDxTaylorsUniversity)

Decision-making and nudging: What can we do better?

https://www.ted.com/talks/mohammad_abdul_hamid_decision_making_and_nudging_what_can_we_do_better

Experiences prior 2017

- | | |
|-------------|--|
| 2014 - 2017 | Technical Authority
Petrofac Malaysia Ltd. , Kuala Lumpur.
Team leader for a team of process engineers in the upstream oil and gas operations. |
| 2010 - 2014 | Senior Facilities Engineer
Murphy Sarawak Oil Inc., Kuala Lumpur.
Project management for oil and gas project. |
| 2007 - 2010 | Senior Process Engineer
SBM (M) Sdn. Bhd., Kuala Lumpur.
Engineering design and studies. |
| 2005 - 2007 | Process Engineer
Carimin Sdn. Bhd, Terengganu, Malaysia.
Engineering design and studies. |
| 1998 - 2005 | Senior Facilities Engineer
ExxonMobil Exploration & Production (M) Inc., Kuala Lumpur.
Operations technical support for oil and gas. |